



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

| | | | |
|----------------|---|---------------|--------------|
| Schedule Dates | 09/28/12-10/04/12 | Last Modified | 10/01/12 |
| Advertiser | Obama for President (27366) | Entered By | Nancy Brutus |
| Agency | Greer Margolis Mitchell, Burns & Associates-Washi | CO-OP | No |
| Product | POLITICAL CANDIDATE (ns) (1186) | Headline # | 06347661 |
| Brand | OBAMA : 120 9/28 (476479) | Demo | A35+R |
| Salesperson | TeleRep/DC, Washington DC (2995) | Order Type | Normal |
| Sales Office | TeleRep Washington DC | Package Deal | |
| Buyer Name | KEULEMAN,KATIE | Commission % | 15.00 |
| Phone/Fax | / | Commission | \$9,450.00 |
| CPE | 95/101/1881 | Net Total | \$53,550.00 |
| Account Types | National/Political Candidate Agency BRD | Sales Tax | |
| Billing Type | Weekly/Irregular | | |
| Comments | OBAMA : 120 9/28 | | |

| By Broadcast Month | Spots | Rate |
|--------------------|-------|-------------|
| Sep. 2012 | 8 | \$42,000.00 |
| Oct. 2012 | 16 | \$21,000.00 |
| Grand Total: | 24 | \$63,000.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|---------------------------------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/28/12-10/04/12 | 3 | 2:00 | 11:35P- 12:35A (EST) | | | | | 1 | 1 | | | 2 | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 2.0 | Normal Line / SPOT (2) | 09/28/12-10/04/12 | 3 | 2:00 | 12P- 12:30P (EST) | | | | | 1 | 1 | | | 2 | \$1,400.00 | \$2,800.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 3.0 | Normal Line / SPOT (3) | 09/28/12-10/04/12 | 3 | 2:00 | 3P- 4P (EST) | | | | | 1 | 1 | | | 2 | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 4.0 | Normal Line / SPOT (4) | 09/28/12-10/04/12 | 3 | 2:00 | 4P- 5P (EST) | | | | | 1 | 1 | | | 2 | \$1,400.00 | \$2,800.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 5.0 | Normal Line / SPOT (5) | 10/01/12-10/04/12 | 3 | 2:00 | 5A- 5:30A (EST) | | 2 | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 6.0 | Normal Line / SPOT (6) | 10/01/12-10/04/12 | 3 | 2:00 | 5P- 5:30P (EST) | | 1 | X | X | X | X | | | 1 | \$2,000.00 | \$2,000.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 7.0 | Normal Line / SPOT (7) | 10/01/12-10/04/12 | 3 | 2:00 | 6P- 6:30P (EST) | | 1 | X | X | X | X | | | 1 | \$2,400.00 | \$2,400.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 8.0 | Normal Line / SPOT (2) | 10/01/12-10/04/12 | 3 | 2:00 | 6A- 7A (EST) | | 1 | X | X | X | X | | | 1 | \$1,400.00 | \$1,400.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 9.0 | Normal Line / SPOT (9) | 10/01/12-10/04/12 | 3 | 2:00 | 7A- 9A (EST) | | 2 | X | X | X | X | | | 2 | \$900.00 | \$1,800.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 10.0 | Normal Line / SPOT (10) | 09/28/12-10/04/12 | 3 | 2:00 | 7:30P- 8P (EST) | | | | | | 1 | 1 | | 1 | \$1,400.00 | \$1,400.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 10.0.1 | Closed Preempt (10) | 09/28/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Pre-empt/Exception - per Lillie | |
| 11.0 | Normal Line / SPOT (11) | 10/01/12-10/04/12 | 3 | 2:00 | 9A- 10A (EST) | | 2 | X | X | X | X | | | 2 | \$800.00 | \$1,600.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 12.0 | Normal Line / SPOT (12) | 09/28/12-10/04/12 | 3 | 2:00 | 11P- 11:35P (EST) | | | | | | 1 | 1 | | 2 | \$2,800.00 | \$5,600.00 | West Palm Beach (WPEC) | | 9/27/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

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|--------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|------------------------|---|---------|
| 13.0 | Normal Line / Football (13) | 09/30/12-09/30/12 | 3 | 2:00 | 4P- Sports-CBS NFL Football | 2 | | | | | | | 1 | 1 | \$24,000.00 | | West Palm Beach (WPEC) | | 9/27/12 |
| 13.0.1 | Closed Preempt (13) | 09/30/12 | | | | | | | | | | | | | | | West Palm Beach (WPEC) | Live Program Overrun/Exception - Please write back on for the same date wider ti | |
| 14.0 | Normal Line / Football (14) | 09/29/12-09/29/12 | 3 | 2:00 | 3:30P- Sports-CBS SFC Football | | | | | | | 1 | | 1 | \$10,000.00 | \$10,000.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 15.0 | Normal Line / SPOT (16) | 09/30/12-09/30/12 | 3 | 2:00 | 7A- 8A (EST) | | | | | | | | 1 | 1 | \$600.00 | \$600.00 | West Palm Beach (WPEC) | | 9/27/12 |
| 16.0 | M/G For 10.0.1 / SPOT (10) | 10/01/12-10/01/12 | 3 | 2:00 | 7:30P- 8P (EST) | | | | | | | | 1 | 1 | \$1,400.00 | \$1,400.00 | West Palm Beach (WPEC) | | 9/28/12 |
| 17.0 | M/G For 13.0.1 / Football (13) | 09/30/12-09/30/12 | 3 | 2:00 | 3P- 4P (EST) | | | | | | | | 1 | 1 | \$24,000.00 | \$24,000.00 | West Palm Beach (WPEC) | | 10/1/12 |

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

CONFIRMATION CONTRACT

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Daniel Jester,
 being/on behalf of: Barack Obama, a legally
 qualified candidate of the Democratic political
 party for the office of: President of the United States
 in the Primary & General
 election to be held on: Various dates
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|----------------|----------------|-----------------|
| | AS ORDERED | | WPEC # 1382560 | | |
| | | | | | |

Total Charges: \$43,000

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/19/2012
Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts Lillie K Roberts 10/10/12
Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

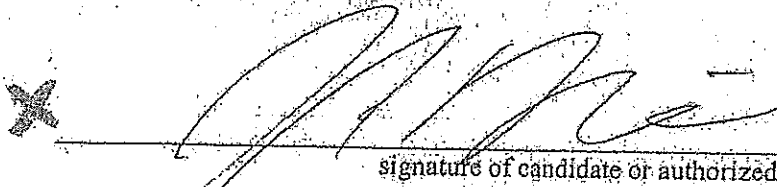
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Barack Obama PARTY: Dem

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Kate Kennemans
Candidate Manager Agency Committee (circle one)

ADDRESS: Greer, Mangolis, Mitchen, Burns & Assoc.
1010 Wisconsin Ave NW, Suite 800
Washington, DC 20007

PHONE: 202-338-8700 FAX: _____

EMAIL: _____

Information Requested: Rates & Avail

Final Disposition: Order Placed \$63,000⁰⁰

If Committee, list officers and position: Treasurer: Martin Nesbitt
OBAMA For America

TAKEN BY: _____ DATE: _____ TIME: _____